



Jeff Mastromonico

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Portfolio available @ Mastromonico.com

Experience

Director of Technology Enhanced Learning and Innovation-Augusta University 2009-Present

Lead a team responsible for design and development of mobile and multimedia applications, learning games and instructional design modules

Responsible for art and creative direction of all projects, client coordination and project scheduling

Worked with Faculty, Staff and Students to develop high end, creative learning solutions utilizing technologies such as multimedia and mobile applications

Produced detailed timelines for each application development and release and implemented project control

Directed and prioritized workload of development and design team

Performed liaison duties between users, clients and developers in the areas of design and troubleshooting

Performed salary administration, conducted interviews and made recommendations for new hires.

Developed iPhone applications for clinical and academic use. Developed enhanced ebook applications to be used as textbook replacements Provide print and graphic design support

Director of Visual Communications-University of South Carolina Aiken 2002-2009

Responsible for design and development of USC Aiken's web presence (www.usca.edu)

Implemented Content Management System Initiative to ensure consistency and accuracy of the USC Aiken web presence

Developed online multimedia including videos, blogs and Flash presentations

Adjunct Instructor for the Department of Visual and Performing Arts Teaching Web and Flash Design

Provided graphic design support for the Office of Marketing and Community Relations

Designed and developed print publications such as the Alumni Magazine and Alumni Newsletter going to over 10,000 alum.

Lead twelve member "web team" consisting of faculty and staff in advising campus initiatives



for the web

Supervised assistant web developer in creating and maintaining campus web pages

Member of Campus Technology Committee that made policy and spending decisions concerning technology on Campus

Chair of the Classified Employee Assembly responsible for being a liaison for staff with members of senior administration. Was responsible for approving and distributing "enrichment funds" to staff for professional development

First Year Advisor responsible for providing guidance to freshman students in choosing and registering for classes

Art Director-Fascopy Printing

2001-2002

Responsible for client layout and design of print publications

Responsible for pre-press procedures

Education

Master of Education in Educational Technology-University of South Carolina Aiken 2008

Bachelor of Science in Business Management-University of South Carolina Aiken 2000

Skills

Versed in the following software: Adobe Creative Cloud Suite: Including Photoshop, Illustrator, Dreamweaver, Indesign, Adobe Premier, After Effects

Working knowledge of HTML, ASP, CSS

Level 2 Sententia Certification in Gamification and integrating game methodologies to improve learning and development.

Experienced in implementation of content management systems and moderate server management

Experienced in the development and implementation of iPhone applications and mobile web applications

Twenty years experience in marketing and graphic design ranging from pre-press and print design to web and multimedia design

Over 10 years experience in video production and editing for both broadcast and web

Experienced in video editing with tools such as Adobe Premier and After Effects

Awards

2004 Award of Excellence for World Wide Web Homepage Design and Implementation from the Council for Advancement and Support of Education



- 2005 Special Merit Award for CD-ROM Publication from the Council for Advancement and Support of Education
- 2006 Bronze Award for Television Advertising Series from the Admissions Marketing Report
- 2007 Award of Excellence for World Wide Web Homepage Design and Implementation from the Council for Advancement and Support of Education
- 2007 Silver Award for Print Design from the Service Industry Advertising Awards
- 2007 Bronze Award for Special Video Production from the Service Industry Advertising Awards
- 2007 Merit Award for Web Design from the Service Industry Advertising Awards
- 2007 Gold Award for Special Video Production from the Admissions Marketing Report
- 2007 Bronze Award for Print Design from the Admissions Marketing Report
- 2008 Award of Excellence (Grand Award Winner) for World Wide Web Homepage Design and Implementation from the Council for Advancement and Support of Education
- 2008 Award of Excellence (Grand Award finalist) for Electronic Media Design from the Council for Advancement and Support of Education
- 2009 Classified Employee of the Year at USC Aiken
- 2013 Silver Award Winner ECGBL International Educational Games Competition
- 2015 Serious Play Silver Award Winner for Game Design