

**Jeff Mastromonico**  
**Director of Visual Communications and Web Development**  
**The University of South Carolina Aiken**  
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## **Education**

Bachelor of Science in Business Management - The University of South Carolina Aiken, 2000  
Master of Education in Educational Technology - The University of South Carolina Aiken, May 2008

## **Graduate Course Work**

AETE 731-Technology Applications-Spring 2004  
AEET 780-Research Seminar in Education-Summer 2004  
EDRM 700-Intro to Research-Summer 2004  
AEET 603-Design and Development Tools I-Fall 2004  
AEET 703-Design and Development Tools II-Spring 2005  
AEET 755-Design and Evaluation of Information Access and Delivery-Summer 2005  
AEET 746-Management of Technology Resources-Fall 2005  
AEET 735-Technological Applications for Diverse Populations-Spring 2006  
AEET 722-Instructional Design and Assessment-Fall 2006  
AEET 709-Applications of Learning Principles-Spring 2007  
AEET 650-Internship in Educational Technology-Fall 2007  
AEET 793-Advanced Instructional Design and Development-Spring 2008

## **Professional Experience**

2002-Present Director of Visual Communications and Web Development-The University Of South Carolina Aiken

- Responsible for web and multimedia development across campus
- Provided graphic design support across campus

2001-2002 Art Director-Fascopy Printing

- Responsible for client layout and design of print publications
- Responsible for pre-press procedures

1999-2001 Art Director/Editor-Waterfowl USA

- Responsible for layout, design and editing of Waterfowl Magazine
- Responsible for online presence of Waterfowl USA

## **Presentations**

Streaming Video the Simple Way  
Academic Technology Conference-April 2004

Future Tools for Online Learning-Podcasting and Vodcasting  
USC Aiken Professional Development Workshop on Distance Education-May 2006

## **Awards**

2004 Award of Excellence for World Wide Web Homepage Design and Implementation from the Council for Advancement and Support of Education

2005 Special Merit Award for CD-ROM Publication from the Council for Advancement and Support of Education

2006 Bronze Award for Television Advertising Series from the Admissions Marketing Report

2007 Award of Excellence for World Wide Web Homepage Design and Implementation from the Council for Advancement and Support of Education

2007 Silver Award for Print Design from the Service Industry Advertising Awards

2007 Bronze Award for Special Video Production from the Service Industry Advertising Awards

2007 Merit Award for Web Design from the Service Industry Advertising Awards

2007 Gold Award for Special Video Production from the Admissions Marketing Report

2007 Bronze Award for Print Design from the Admissions Marketing Report

2008 Grand Award for WWW Page Design from the Council for Advancement and Support of Education

2008 Award of Excellence for Electronic Newsletter Design from the Council for Advancement and Support of Education

2008 Silver Award for Television Advertising from Admissions Marketing Report

2008 Merit Winner for Total Advertising Campaign from Admissions Marketing Report

2008 Silver Winner for Web Page Design from the Service Industry Advertising Awards

2008 Silver Winner for Video Production from the Service Industry Advertising Awards

2008 Silver Winner for Print Design from the Service Industry Advertising Awards