

Jeff Mastromonico

102 Gyles Road Aiken, SC 29803

Phone: 803-426-0567 Website: <http://mastromonico.com> E-Mail: jeffm@usca.edu

Objective

To obtain employment using my skills and experience in graphic design and web development.

Experience

Director of Visual Communications - University of South Carolina Aiken 2002-Present

- Responsible for the design and development of USC Aiken's web presence (www.usca.edu)
- Developed online multimedia, including videos, blogs and Flash presentations.
- Provided graphic design support for the Office of Marketing and Community Relations including the design and development of recruitment publications, magazines and brochures
- Implemented Content Management System Initiative to ensure constancy and accuracy of USC Aiken web presence
- Provided Web Server Maintenance such as account creation, domain hosting and trouble shooting
- Lead twelve member "web team" consisting of faculty and staff in advising campus initiatives for the web
- Supervised assistant web developer in creating and maintaining campus web pages
- Member of Campus Technology Committee that made policy and spending decisions concerning technology on campus
- Chair of the Classified Employee Assembly responsible for being a liaison for staff with members of senior administration. Was responsible for approving and distributing "enrichment funds" to staff for professional development
- First Year Advisor responsible for providing guidance to freshman students in choosing and registering for classes
- Adjunct Instructor for the Department of Visual And Performing Arts Teaching Web and Flash Design

Art Director-Fascopy Printing 2001-2002

- Responsible for client layout and design of print publications
- Responsible for pre-press procedures

Art Director/Editor-Waterfowl USA 1999-2001

- Responsible for layout, design and editing of Waterfowl Magazine
- Responsible for online presence of Waterfowl USA

Education

Master of Education in Educational Technology-University of South Carolina Aiken 2008

Bachelor of Science in Business Management-University of South Carolina Aiken 2000

Skills

- Versed in the following software: Photoshop CS3, Flash CS3, Dreamweaver, Final Cut Pro, Adobe Illustrator, Adobe Indesign.
- Working knowledge of HTML, ASP, CSS
- Experienced in implementation of content management systems and moderate web server management
- Experienced in design and development of podcasting and RSS for distance education
- I have 15 years experience in marketing and graphic design ranging from print design and pre-press production to web and multimedia development.
- I have over 5 years experience in video production and editing for both broadcast and web.

Presentations

- Streaming Video the Simple Way-Academic Technology Conference-April 2004
- Future Tools for Online Learning-Podcasting and Vodcasting-USC Aiken Professional Development Workshop on Distance Education-May 2006

Awards

- 2004 Award of Excellence for World Wide Web Homepage Design and Implementation from the Council for Advancement and Support of Education
- 2005 Special Merit Award for CD-ROM Publication from the Council for Advancement and Support of Education
- 2006 Bronze Award for Television Advertising Series from the Admissions Marketing Report
- 2007 Award of Excellence for World Wide Web Homepage Design and Implementation from the Council for Advancement and Support of Education
- 2007 Silver Award for Print Design from the Service Industry Advertising Awards
- 2007 Bronze Award for Special Video Production from the Service Industry Advertising Awards
- 2007 Merit Award for Web Design from the Service Industry Advertising Awards
- 2007 Gold Award for Special Video Production from the Admissions Marketing Report
- 2007 Bronze Award for Print Design from the Admissions Marketing Report
- 2008 Award of Excellence (Grand Award Winner) for World Wide Web Homepage Design and Implementation

from the Council for Advancement and Support of Education

- 2008 Award of Excellence (Grand Award finalist) for Electronic Media Design from the Council for Advancement and Support of Education
- 2009 Classified Employee of the Year at USC Aiken

Work samples may be found online at <http://mastromonico.com>

A portfolio of my graduate work can be found at <http://edtech.usca.edu/student/mastromonico/portfolio/>